



World's Greatest Hobby on Tour
Our mission is to grow the hobby of model railroading

March 2, 2011

Press Release

FOR IMMEDIATE RELEASE

Over 110,000 people attend the first 4 World's Greatest Hobby on Tour Shows of 2011!

On the weekend of February 26 & 27, 2011 the World's Greatest Hobby on Tour returned to Edison, New Jersey. The weekend attendance for Edison was 36,049 people, an 87% increase over the 2004 Edison show. Two weeks before Edison the show was in Atlanta Georgia where attendance was 25,150 people.

The first 4 World's Greatest Hobby on Tour shows of 2011 each drew over 25,000 people.

Columbus, Ohio • January 8 & 9, 2011 - 26,512 people

Omaha, Nebraska • January 15 & 16, 2011 - 27,697 people

Atlanta, Georgia • February 12 & 13, 2011 – 25,150 people

Edison, New Jersey • February 26 & 27, 2011 – 36,049 people

Total so far for 2011.....115,408 people

“Well over half the attendees had never been to a train show before, exposing our hobby to many new potential model railroaders” said Randy Bachmann, chairman of the show.

The next World's Greatest Hobby on Tour show will be in Tampa, Florida on March 19 & 20, 2011.

The World's Greatest Hobby on Tour continues to introduce the general public to the hobby of model railroading in an exciting, family-oriented atmosphere. The show includes the hobby's major manufacturers, hobby shops, operating displays, interactive activities, workshops and provides an in-person introduction to the World's Greatest Hobby.

For more information on the World's Greatest Hobby on Tour contact:

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