



## World's Greatest Hobby on Tour

Our mission is to grow the hobby of model railroading

January 18, 2011

**Press Release**

FOR IMMEDIATE RELEASE

### 2011 shows off to a great start!

On January 8 & 9, 2011 the World's Greatest Hobby on Tour steamed into the Greater Columbus Convention Center in Columbus, Ohio. The weekend attendance totaled 26,512 people. This makes the Columbus show the 13<sup>th</sup> best attended World's Greatest Hobby on Tour since the show started in 2004.

The next weekend, January 15 & 16, 2011, the World's Greatest Hobby on Tour came to the Qwest Center in Omaha, Nebraska and had a weekend attendance of 27,697 putting its ranking in at 11<sup>th</sup> best attended. This broke a Qwest Center record for the number of people to attend a show in their venue. The population of Omaha is approximately 455,000 people which means over 6% of the city attended the show!

"Most of us seasoned model railroaders got our start in the hobby with a single train set or from a relative with a model railroad in their basement. The World's Greatest Hobby on Tour introduces tens of thousands of people to the hobby of model railroading in a big big way," said Randy Bachmann, chairman of the show.

The next World's Greatest Hobby on Tour shows are:

**Atlanta, Georgia** • February 12 & 13, 2011

**Edison, New Jersey** • February 26 & 27, 2011

**Tampa, Florida** • March 19 & 20, 2011

The World's Greatest Hobby on Tour continues to introduce the general public to the hobby of model railroading in an exciting, family-oriented atmosphere. The show includes the hobby's major manufacturers, hobby shops, operating displays, interactive activities, workshops and provides an in-person introduction to the World's Greatest Hobby.

For more information on the World's Greatest Hobby on Tour contact:

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