



**World's Greatest Hobby on Tour**

June 12, 2007

**Press Release**

**FOR IMMEDIATE RELEASE**

## **Introducing the Next World's Greatest Hobby on Tour Shows**

We are pleased to announce the next six World's Greatest Hobby on Tour Shows.

- **Chicago, IL** • November 24 & 25, 2007 • Schaumburg Convention Center, Schaumburg, IL
- **Sacramento, CA** • January 5 & 6, 2008 • Sacramento Convention Center, Sacramento, CA
- **San Diego, CA** • January 12 & 13, 2008 • Del Mar Fairgrounds, Del Mar, CA
- **Norfolk, VA** • February 16 & 17, 2008 • Hampton Roads Convention Center, Hampton, VA
- **Kansas City, MO** • March 15 & 16, 2008 • Kansas City Convention Center, Kansas City, MO
- **Louisville, KY\*** • June 28 & 29, 2008 • Kentucky International Convention Center, Louisville, KY

The World's Greatest Hobby on Tour is a model railroad show designed to introduce the general public to the hobby in an exciting, family-oriented atmosphere. Each show includes manufacturers, hobby shops, operating displays, interactive activities, workshops and provides an in-person introduction to the World's Greatest Hobby: model railroading.

Since the shows began in December of 2004 over 350,000 people have attended. For most of these people it was their first experience with model railroading. These next six shows will certainly broaden the exposure model railroading receives among the general public.

Admission for the World's Greatest Hobby on Tour is \$10 for adults and kids 16 and under are FREE. The family fun is from 10:00am to 6:00pm on Saturday and 10:00am to 5:00pm on Sunday.

\* The Louisville show is being held in conjunction with the National N Scale Convention.