



2012

EXHIBIT BOOTH APPLICATION

FOR MODEL RAILROAD-RELATED EXHIBITORS



Introducing the public to the hobby of model railroading!

Here Are Just Some of the Organizations That Participated in 2010-2011



2010 - 2011 SHOW ATTENDANCES

Atlanta, GA	25,150
Chantilly, VA LARGEST WGH SHOW TO-DATE	41,036
Columbus, OH	26,512
Denver, CO	19,268
Edison, NJ 3RD LARGEST WGH SHOW TO-DATE	36,049
Long Beach, CA	24,418
Omaha, NE LARGEST EVENT HELD @ QWEST CENTER!	27,697
St Paul, MN	21,311
Tampa, FL	12,117



World's Greatest Hobby on Tour

Train Show, Inc • 120 Easy Street, Unit 4 • Carol Stream, IL 60188

PH: 630-279-5094 • FAX: 240-597-4482 • wghshow.com





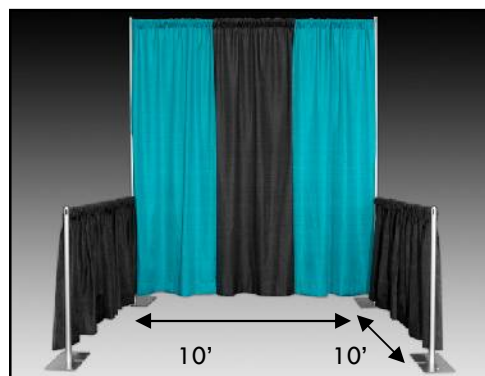
World's Greatest Hobby on Tour 2012 Season Overview

What is the World's Greatest Hobby on Tour?

The World's Greatest Hobby on Tour is a high-quality model railroad show designed to introduce the general public to model railroading. We target both consumers and die-hard modelers. The WGH on Tour features many exciting attractions for attendees including a Thomas the Tank Engine riding train and play area, operating model railroad layouts, product demonstrations, hobby shops, how-to seminars and much more. It's NOT a swap meet, flea market or junk show

Why Exhibit with Us?

- * **PROVEN EXPOSURE** with over **40,000 attendees** at some shows!
- * **AFFORDABLE BOOTH PRICES** when compared to other large model railroad shows.
- * **EXHIBITOR SHIPPING PROGRAM** that can ship your merchandise from show to show for less than many shows charge for drayage to take your display from the dock to your booth.
- * **EXPERIENCED SHOW STAFF** that has managed over 1,000 exhibitions
- * **BE RECOGNIZED AS AN INDUSTRY LEADER!**
All major manufacturers are present



Standard Booth, 10' x 10' (8' Back Height)

NEED A RECOMMENDATION? ASK ONE OF OUR EXHIBITORS!



SHOW HOURS

Friday

9:00a - 8:00p • *Set-up*

Saturday

10:00a - 6:00p • *Public Hours*

Sunday

10:00a - 5:00p • *Public Hours*

5:00p - 10:00p • *Tear-down*

* 2012 Show Schedule *

January 7-8, 2012 • Indianapolis, IN

Indiana State Fairgrounds

34th Largest U.S. Market, 2006 Attendance: 30,566

January 14-15, 2012 • Chicago, IL

Schaumburg Convention Center

3rd Largest U.S. Market, 2007 Attendance: 24,901

February 4-5, 2012 • Salt Lake City, UT

South Towne Expo Center

48th Largest U.S. Market, 2006 Attendance: 21,968

February 25-26, 2012 • Portland, OR

Oregon Convention Center

23rd Largest U.S. Market

March 10-11, 2012 • Cincinnati, OH

Duke Energy Center

24th Largest U.S. Market



World's Greatest Hobby on Tour 2012 BOOTH REQUEST

OFFICE USE ONLY
CUSTOMER #

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Organization/Trade Name		
Contact Name	Contact Title	
Address		
City	State	Zip Code
Phone	Fax	
E-Mail	Web Site URL (to be listed on our web site)	
Will you be selling at the show?		Items Sold and/or Specialty (to be listed on our web site)
<input type="checkbox"/> NO <input type="checkbox"/> YES, <u>please list items sold</u> ->		
If ordering 3 or more booths, how would you like them arranged? <i>*Priority given based on organization type and date reserved</i>		
<input type="checkbox"/> In a row	<input type="checkbox"/> End of Aisle*	<input type="checkbox"/> No Preference
<input type="checkbox"/> In a square/rectangle /	<input type="checkbox"/> End Cap*	<input type="checkbox"/> No Preference
<input type="checkbox"/> Other, please describe...		

Booth prices are based on self assessment of your company's size based on total annual sales, similar to HMA/MRD dues assessment

NHRSA & HMA members get 10% discount from listed booth rate

YES, I am a NHRSA/HMA Member!

Organization Type	Annual Gross Sales	Booth Rate
Small Business	Under \$1 million	\$195/booth
Large	\$1 million - 4.9 million	\$295/booth
Very Large	\$5 million+	\$395/booth
Non-profit	N/A	CONTACT US!

PLEASE COMPLETE THE REVERSE SIDE OF THIS FORM WITH THE SPECIFIC SHOWS YOU WISH TO ORDER

A minimum deposit of \$100 is required when placing your order. The balance due for each show is due by the end of that show. The deposit is for all the shows you reserve, not \$100 for each show. If the remainder due is not paid by the end of the show, your credit card will be charged for the remaining due. **A credit card number is required with this application as a guarantee regardless of whether or not your deposit is paid with a check.**

Check for \$100.00 is included with this order form. (Make check payable to: Train Show, Inc)

Authorize payment on my credit card for \$100 deposit

	Credit Card #	Expiration Date (MM/YY) /
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I plan to exhibit at the World's Greatest Hobby on Tour. I understand I will receive an exhibitor handbook including show information, regulations, terms and conditions, available additional services, hotel information and location information. I understand that my deposit will be refundable until 10 days after I receive my handbook, after that time the deposit is not refundable. I agree to hold harmless World's Greatest Hobby on Tour and Train Show, Inc., its exhibition centers, and contractors for any and all actions that may occur involving the show. I agree to indemnify the World's Greatest Hobby on Tour Inc and Train Show, Inc. for any liability that may be caused or related to my participation under this contract.

Signature

Date

/

***** THIS FORM MUST BE SIGNED WITH A CREDIT CARD # TO BE PROCESSED *****

REMINDER:
Base Booths
DO NOT
Include Tables
YOU CAN USE YOUR OWN

World's Greatest Hobby on Tour 2012 BOOTH REQUEST



	Indianapolis, IN January 7-8	Chicago, IL January 14-15	Salt Lake City, UT February 4-5	Portland, OR February 25-26	Cincinnati, OH March 10-11
# of 10' x 10' Booths	#	#	#	#	#
Price Per Booth (See Reverse Side)	\$	\$	\$	\$	\$
SUB-TOTAL 1 # Booths x Price	\$	\$	\$	\$	\$
A) UNSKIRTED 8' x 24" Table @ \$15/ea <i>TABLE MUST HAVE A TABLE CLOTH</i>	# @ \$15/EA A TOTAL \$	# @ \$15/EA A TOTAL \$	# @ \$15/EA A TOTAL \$	# @ \$15/EA A TOTAL \$	# @ \$15/EA A TOTAL \$
B) SKIRTED 8' x 24" Table @ \$40/ea	# @ \$40/EA B TOTAL \$	# @ \$40/EA B TOTAL \$	# @ \$40/EA B TOTAL \$	# @ \$40/EA B TOTAL \$	# @ \$40/EA B TOTAL \$
C) UNSKIRTED Specialty Table @ \$45/ea <i>PLEASE ATTACH A LIST*</i>	# @ \$45/EA* C TOTAL \$	# @ \$45/EA* C TOTAL \$	# @ \$45/EA* C TOTAL \$	# @ \$45/EA* C TOTAL \$	# @ \$45/EA* C TOTAL \$
D) SKIRTED Specialty Table @ \$75/ea <i>PLEASE ATTACH A LIST*</i>	# @ \$75/EA* D TOTAL \$	# @ \$75/EA* D TOTAL \$	# @ \$75/EA* D TOTAL \$	# @ \$75/EA* D TOTAL \$	# @ \$75/EA* D TOTAL \$
E) Electric Drop, 500 Watt @ \$95/ea	# @ \$95/EA E TOTAL \$	# @ \$95/EA E TOTAL \$	# @ \$95/EA E TOTAL \$	# @ \$95/EA E TOTAL \$	# @ \$95/EA E TOTAL \$
F) 9' x 10' Carpet Square @ \$110/ea	# @ \$110/EA F TOTAL \$	# @ \$110/EA F TOTAL \$	# @ \$110/EA F TOTAL \$	# @ \$110/EA F TOTAL \$	# @ \$110/EA F TOTAL \$
SUB-TOTAL 2 Add Totals A-F	\$	\$	\$	\$	\$
GRAND TOTAL Add Sub-Total 1 + 2	\$	\$	\$	\$	\$

* Please attach a list of the table sizes you require for specialty tables. They are available in 4', 6', and 8' lengths in both standard and tall configurations.