



World's Greatest Hobby on Tour

June 14, 2007

Dear Fellow Train Enthusiast,

We are pleased to tell you about an exciting new show for the model railroad and toy train industry coming to your area of the country.

For years the model railroad industry has stated that the hobby is shrinking. This show was created to attract new people into and create enthusiasm for the hobby of model railroading. **This is not like any other model railroad show!** The show will have operating model railroad layouts, manufacturer displays, how-to demonstrations, entertainment and more.

Here is how being at this show benefits you:

- Increase your club membership.
- Help build the next generation of model and toy train enthusiasts.
- Enjoy the hobby for a weekend amongst friends.
- Meet manufacturer representatives and see new products.

For the past three years the World's Greatest Hobby on Tour has introduced tens of thousands of people to the hobby. Hundreds of thousands saw model and toy trains on TV in our commercials and news spots. What a great boost for model railroad awareness!

The show is sponsored by the Hobby Manufacturers Association/Model Railroad Division and has the endorsement of many large manufacturers.

Please read over the enclosed material and consider participating in a show that will build the next generation of model and toy train enthusiasts. If you have any questions, please contact us.

We look forward to working with you to build **"The World's Greatest Hobby"**.

Sincerely,

David K. Swanson
Chairman

Randy Bachmann
Co-Chairman

World's Greatest Hobby on Tour 2007-2008 Model Train Layout/Display form

PO Box 11 • Elmhurst, IL 60126 • Phone: 630-279-5094 • FAX: 630-214-4113

Web: wghshow.com • E-Mail: Staff@wghshow.com

Use this form if you want to bring an operating model train layout to a show.

Club, Layout or Organization Name: _____

Contact Name: _____ Contact Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ FAX: _____ E-mail: _____

Web Site: _____

	Chicago, IL Nov 24 & 25, 2007	Sacramento, CA Jan 5 & 6, 2008	San Diego, CA Jan 12 & 13, 2008	Norfolk, VA Feb 16 & 17, 2008	Kansas City, MO Mar 15 & 16, 2008	Louisville, KY Jun 28 & 29, 2008
Check the show you would like to display at						

Display layout size: _____ ft. x _____ ft. Gauge/Scale: _____

Is the size of your layout/display flexible? **YES or NO** If yes, please provide the: maximum size _____ and the minimum size _____ of the layout.

Number of tables (8' x 30") required: _____ Electricity: **YES or NO**

How many people are involved with the set-up, operation and take-down of your layout?: _____

Are you planning to do any workshop, product demonstration or seminar you'd like us to announce over the PA system at the show? **YES or NO** If yes, please attach a separate sheet with the title, description and time of your demonstration.

If asked by the local media may we give them your name and phone number? **YES or NO**

Is there anything else you require to participate?: _____

Please attach a description of the display in detail. Feel free to attach pictures, articles or any other pertinent information about the club, its members or the layout/display. List any awards or special recognition your club or layout has received.

I plan to exhibit at the World's Greatest Hobby on Tour. I understand I will receive an exhibitor handbook including show information, regulations, terms and conditions, available additional services, hotel information and location information. I understand that my display is required to stay fully set up and operating during the public hours of the show. I agree to hold harmless World's Greatest Hobby on Tour and CIA, Inc., its exhibition centers, and contractors for any and all actions that may occur involving the show. I agree to indemnify the World's Greatest Hobby on Tour and CIA, Inc. for any liability that may be caused or related to my participation under this contract.

Signature: _____ **Date:** _____

Thank you, we look forward to seeing you at the show